

Greyhound Magazine

Vol 14

Advertising Booking Form

Deadline: 1 December 2016

KEARSNEY COLLEGE OLD BOYS

Networking & Bringing Old Boys Together

oldboys@kearsney.com



Attention	Athena Fisher Foundation Coordinator Fax: 086 511 0594 or e-mail: foundation@kearsney.com	
From		
Postal address**		Tel: Email:

**Do you require an invoice? Yes / No - If YES please provide relevant company name and address above.

I am a Parent Past Parent Kearsney Old Boy Other _____

- Distribution – **9 500** (Annually: 7000 digital/2500 print)
- 2017 publication dates – Vol. 14: February 2017
- Deadline for adverts | Vol. 14 **1 December 2016**
- The magazine is full colour, size is A4 and will be available as a *digital magazine* suitable for all tablets

Advertising opportunities

- | | | |
|--|--|---------|
| ▪ Front cover logo & relevant editorial | Only 1 logo available: 4cm x 4cm | R 6,000 |
| ▪ Inside front cover (colour) | 1 ad available: 13cm wide x 12 cm high | SOLD |
| ▪ Full page | 2 available | R10,000 |
| ▪ Half page | 2 available | R 5,500 |
| ▪ Page banner adverts (colour/logo) | Banners: 19cm wide x 3cm high | R 1,500 |

Required format for adverts

- Printed copy of advert: adverts must be supplied **to size otherwise quality is lost.**
- **300 dpi** high resolution (*not* less) in **jpg** format.
- If the file size is less than 4mg, advert can be submitted by emailed otherwise provide on disk.
- No Word / PowerPoint files will be accepted.
- Pam Benporath can assist with designing an advert, contact Pam directly on pambenporath@gmail.com (quoted separately).

Bank Details: Kearsney College Old Boys

First National Bank | Hillcrest, **223726** | **50852791753**

EFT Reference: Vol14Your or your company name (e.g. **Vol14HalfwayToyota**)

Swift code: **FIRNZAJJ** (for international banking purposes)

Signature: _____ Date: _____

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